

BALANON | LAPORGA | NAGALES | SORIANO

# SPEAKING

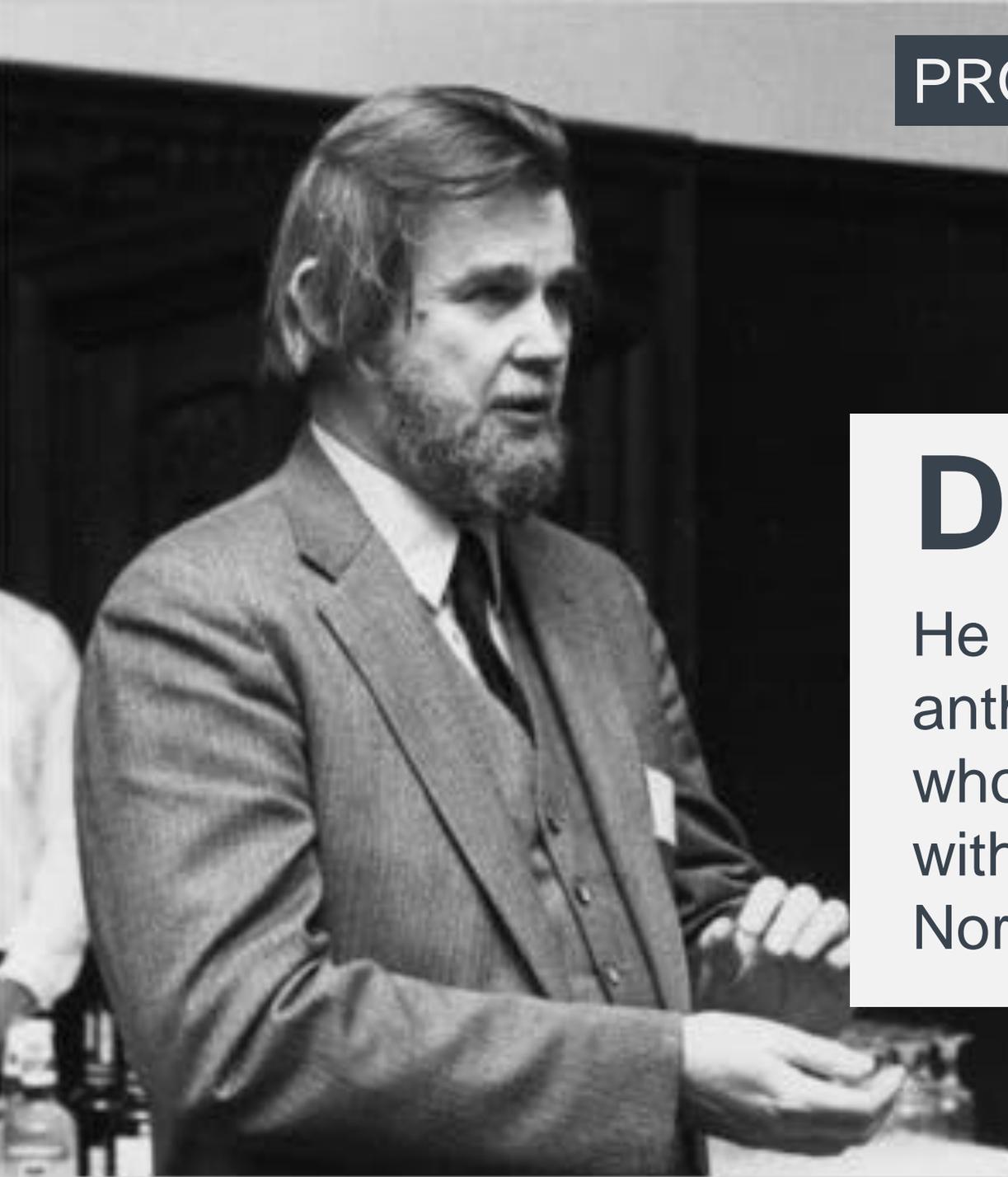
MODEL



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# OUTLINE

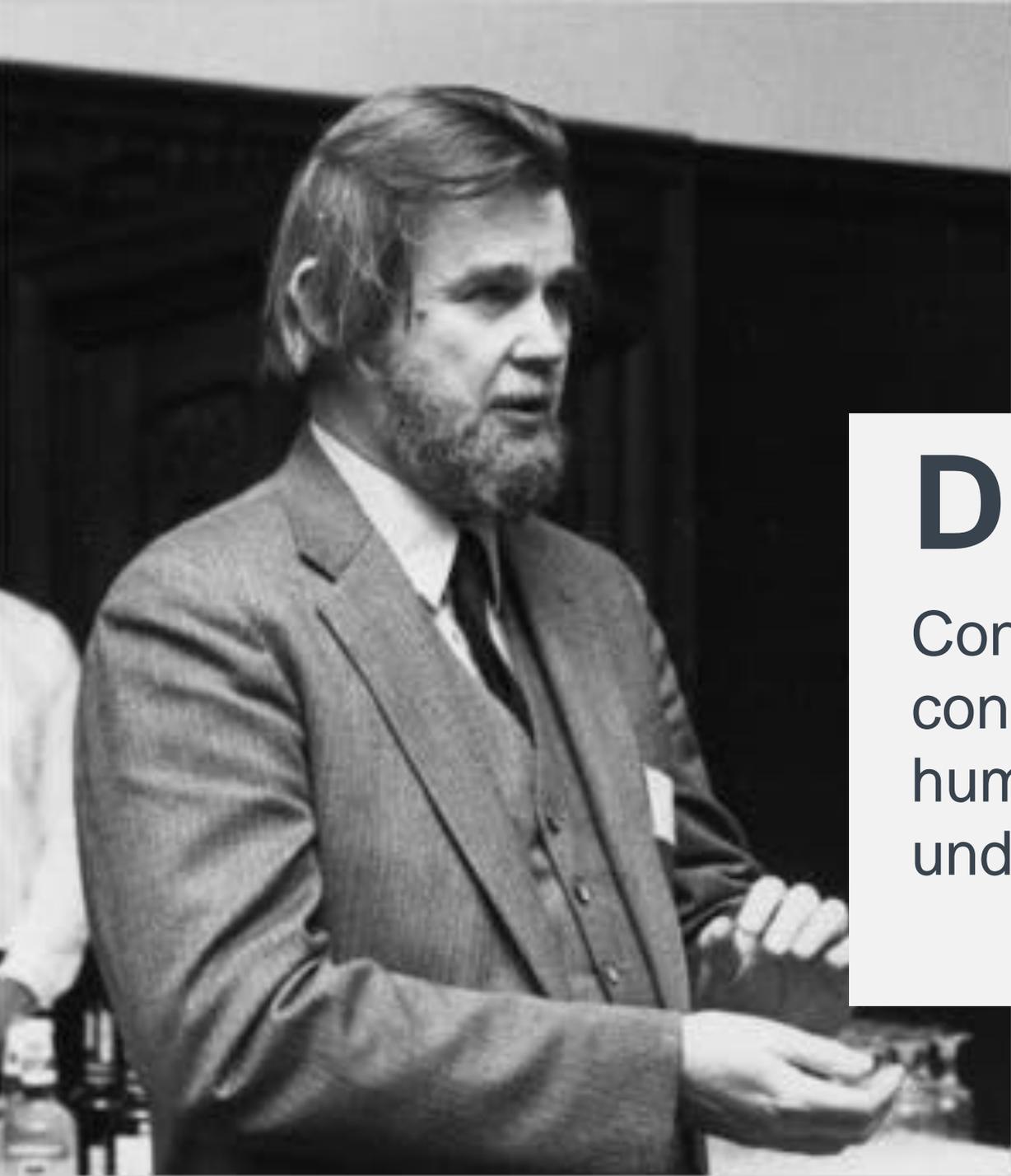
Proponent  
The SPEAKING Model  
Benefits and Use  
Application and Examples



PROPONENT

# DELL HYMES

He is a sociolinguist, anthropologist, and folklorist whose work has dealt primarily with languages of the Pacific Northwest.



# DELL HYMES

Contributed in pioneering the connection between speech and human relations and human understandings of the world.



# SPEAKING MODEL

The mnemonic SPEAKING stands for the basic elements that make up any speech. By using these elements, an individual may be able to open up the potential meanings of speech community or by examining these smaller units.



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## SCENE AND SETTING

The environment, the time and the place where the communication is happening.



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# **PARTICIPANTS**

Who is involved in the speech (speaker, audience), and their roles.



# ENDS

The purpose or goal of the communication itself.



# ACT SEQUENCE

The order of events that took place during the speech.



## **KEY**

The overall tone or manner of speech.



# **INSTRUMENTALITIES**

The form or style of the speech being given.



# NORMS

Defines what is socially acceptable at the event.



# GENRE

The type of speech or communication that is being given.

# BENEFITS AND USE

Culture and language are intertwined; they go hand in hand.

Being knowledgeable on language ONLY (technicalities) is not enough.

Take into consideration the cultural context in which language is grounded.

## BENEFITS AND USE



# BETTER COMMUNICATORS

Used to analyze and understand on how different communities converse.

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People are able to practice sensitivity.

# APPLICATION AND EXAMPLES

Person A works in a company  
managed by Indian bosses.

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Person B was invited to talk  
about Risk Reduction  
Management in Barangay  
having senior citizens as its  
participants.





# APPLICATION AND EXAMPLES

The SPEAKING Model is also a relevant framework in schools and organizations.

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Application of the two processes leads to an effective and better communication.

# REFERENCES

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